

LIQUID EDGE

About us

Liquid Edge Solutions is a South African, Cape Town-based online solutions company. Our tribe consists of a number of dynamic teams, wherein each individual contributes towards ongoing innovation, through the creation of custom solutions for our business communities.

Value proposition

How We Think

The most important part of the process is getting to know you, as well as your business requirements. Our aim is to be able to see your company's big picture and drill down to create solutions that serve your core business needs and will enable you to excel.

We always return to the question: does our solution solve the right problem? Our team focuses on the problem described and the reasoning behind why you need it solved. Then we focus on the value solving this problem will bring to your business and finally how best to solve it!

We work to help businesses excel in all stages.

1. **Creating your business identity:**
showing the market who you are.
2. **Building avenues to connect with your market:**
client-focused interfaces.
3. **Optimising your internal processes:**
creating an integrated operational environment.

Work Strategy

The Agile Method assists teams in responding to the unpredictability of constructing software. Agile uses incremental, iterative work sequences (sprints), with working software as the primary measurement of progress. The focuses are: to satisfy the client by continually developing software, to manage changing requirements; and to concentrate on delivering functioning software frequently.

In the Agile process we place a strong emphasis on face-to-face communication between the client and team throughout the design and development of the project and its sections. We ensure agility through constant attention to technical excellence and good design. We have found self-organised teams usually create the best designs. The teams reflect at regular intervals on how to become more effective, and then tune and adjust their behaviour accordingly.

Services offered

- E-Commerce: Online Shop | Payment Integration | Courier Integration | Mobile Ordering App | Product Catalogue | Omni Accounts Integration

- Custom Web Applications: Online Business Systems (Crm/Erp/ Cms) | Business Process Automation | Web Service Integration | Hardware Integration | Data Integration
- CarbonConnect Applications: Upsell Sales App | Reporting Dashboard | Client Tracker | Omni Accounts Integration
- Octo Data Applications: Master Data Record Management | Stocktaking App | Workflow Tools | Data Integration Tools | Edi Tools
- Omni Accounts: Accounting Software | Installation and Implementation | Training | Consulting
- Responsive Websites: Interface Design | Web Development | Wordpress
- Online Marketing: Online Strategy | Content Writing | Social Media (Organic Reach/Paid Adverts) | Google Adwords | Seo
- Branding: Corporate Identity, Logo design, Marketing Material, Promotional items
- Mobile Apps: Android | IOS

Contact person

Melissa Reddy
Client Manager
Her focus is on building and maintaining client relationships.

Contact details

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Cnr Okavango Road, Brackenfell, Cape Town

Regions supported

- Cape Town – physical presence
- South Africa – electronic presence

Reference and pricing

To qualify for the preferred rate or services, please quote the following reference below:

Quote Reference: ASIS001

Market price: R700/hr

Discount on market price: 10%

*Travelling, accommodation and transport may be charged if applicable but will be discussed with clients in advance.